

PRESS RELEASE

ALPARC launches a Land art & Photo Contest for its 20th anniversary

Chambery, 7th of September 2015

On the occasion of its 20th anniversary, ALPARC - the Alpine Network of Protected Areas, launches today a contest titled “Connecting people, mountains and nature”.

Since 1995, ALPARC has promoted an intensive exchange among the Protected Areas in the Alps and has enabled the Protected Areas to collaborate together in order to create solid links on shared goals and concerns.

The land art & photo contest “Connecting people, mountains and nature” aims to highlight individuals building the network ALPARC and to strengthen the link between people and nature. The contest involves staff members of the Alpine Protected Areas as well as the general public depending on the categories of the contest.

Registration for the contest is now open and participants can submit their pictures until the 20th of December 2015 at this link: <http://alparc.org/photocontest/>



The contest includes **3 categories**. The first two categories incorporate the practice of Land Art.

1. LAND ART SELF-PORTRAIT

Within this category, the participants are invited to create their “land art self-portrait” by using natural materials. The objective is to highlight the human side of the network by showing the faces of the people who work behind the administrations and organizations of the parks and reserves in the Alps.

This category is reserved to staff members of the Protected Areas only.

Important: the participants must check first if the practice of land art is allowed in the place they have chosen for their artwork.

2. THEMATIC LAND ART ILLUSTRATION

In this category, people are invited to illustrate and express in a creative and original way the slogan “*Connecting people, mountain and nature*” by the means of Land Art, using natural materials. The main aim is to invite people to go out in the nature and create a Land Art work, share their creations and visions and be aware of the importance to be in contact with nature.

This category is open to the general public, everybody can participate.

Important: the participants must check first if the practice of land art is allowed in the place they have chosen for their artwork.

3. “MY FAVOURITE PLACE IN A PROTECTED AREA” - TEXT & PICTURE

In this category, participants are invited to send a photograph of their favorite place in an alpine Protected Area: a spot they have a special connection with, a place where they feel happiest or with a special story or memory... The place shown in the picture can be a very specific natural or cultural element, or a landscape.

This category is open to the general public, everybody can participate.

Participants are asked to send their picture with a short text, to explain the reasons of their choice, to express the emotion or feelings linked to this place and/or to tell the story behind it.

Send us your best picture, impress the jury, and maybe you are the winner of one of our great prizes.

The participation is free of charge. For further information, rules and prizes related to each category, please read the [“Terms and Conditions”](#).

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You can find this press release also in French, German, Italian and Slovenian versions at <http://alparc.org/photocontest/>